

RESIST. REVOLT.

Running Successful Voter Contact Actions

No ruling class ever handed over power. Working people take it, door by door, call by call.

Planning Your Action

- Step 1: Choose your front.**
 - Canvass: going door to door to meet our neighbors face to face
 - Voter registration drive: bringing the disenfranchised back into the fight
 - Phonebank: reaching working people across the whole district
- Step 2: Fix the details.** Settle the date, time and meeting place. Discipline begins with clarity.
- Step 3: Set collective goals.** Decide how many comrades you need to show up. Set targets for calls made, doors knocked, early voting list sign-ups, registration forms collected, and comrades reshifted. A movement that does not measure its strength cannot build it.
- Step 4: Build a recruitment plan.** Use backwards planning (see the Backwards Planning handout) to work out how much outreach your goal demands. Block out time for recruitment calls and confirmation calls. Use social media, email lists, and every network the workers already have.
- Step 5: Secure the means of organizing.** Gather every material the action needs before the day comes: registration forms, call lists, walk lists and scripts.
- Step 6: Build your organizing cadre.** Decide how many comrades you need to run setup, sign in, and the action itself. No one organizes alone.
- Step 7: Confirm.** Make reminder calls to everyone who committed. On every call, ask them to bring a coworker, a neighbor or a friend. Solidarity spreads person to person.

Materials Checklist

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| ☐ Pens | ☐ Voter registration forms |
| ☐ Clipboards | ☐ Early voting list sign-up forms |
| ☐ Sign-in sheets | ☐ Tally and reshift sheets |
| ☐ Commit to Vote cards | ☐ Scripts |

Structure of Every Action

Canvasses, registration drives and phonebanks all follow the same five-part structure.

Sign In	Training	Shift	Debrief	Reshift
Every comrade signs in. Our lists are our collective memory.	Introductions, political education, roleplay, and shared goals.	Comrades knock doors, make calls, or register voters.	Talk one-on-one with each comrade: what worked, and what we sharpen next.	Ask every comrade to commit to 2 or 3 future shifts. The struggle is continuous.